

SATO is in the News

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What is Hollywood's newest trend?

Being a U.N. Goodwill Ambassador



Angelina Jolie, Jackie Chan, Nicole Kidman, Maria Sharapova, David Beckham, Shakira, Whoopi Goldberg, Drew Barrymore, Audrey Hepburn, Ricky Martin, Clay Aiken, Giorgio Armani, and Roger Federer are only a few of the celebrity U.N. Goodwill Ambassadors!



On May 9th, 2007 Drew Barrymore was named a U.N. Goodwill Ambassador for the World Food Program (WFP). A Goodwill Ambassador is a celebrity who uses his or her fame to raise awareness and money for a certain cause. The WFP estimated that more than 112 million school-aged children around the world are malnourished. The World Food Program travels to 71 different countries to feed school-aged children. Last year Drew Barrymore traveled to Kenya with the WFP on their mission to feed needy children. Last year the World Food Program fed over 19.4 million children, they hope to help even more children this year. Ms. Barrymore recently said, "I can't think of any issue that is more important than working to see that no schoolchild in this world goes hungry." Drew and the WFP team have visited Washington D.C. to raise money for the cause. She hopes to increase congresses support from 100 million to 300 million dollars. Ms. Barrymore has talked to senators such as Dick Durbin, senator of Illinois. She has also appeared on many TV shows, for example CNN's *The Situation Room*. The WFP continues to make headway in ending the fight against child starvation.

Jonathan Steinberg- SATO VP